



SHARSHERET

Your Jewish Community Facing Breast Cancer

HOW WE HELP

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August 2015

Our News

Message From The Executive Director

It is truly an honor to write this message as Sharsheret's Executive Director. I am humbled by the privilege to continue the critical work of Sharsheret's founder, Rochelle Shoretz, an extraordinary leader, mentor, and friend. Although I am deeply saddened by Rochelle's loss, I am inspired to move forward by the thousands of women and families we serve.



For those who are new to Sharsheret and may not know me personally, I came to the organization as a volunteer thirteen years ago and never left. To me, Sharsheret is so much more than a job. It brings tremendous meaning and value to my life as a Jewish woman, professional, mother, and wife. We have worked hard growing Sharsheret from a handful of volunteers to the national organization it is today, with twelve support and education programs serving more than 50,000 women, families, health care professionals, community leaders, and students on campus; a multi-year federal grant from the CDC; and a 4-star high ranking from Charity Navigator. In my role as Executive Director, I am eager to work with you, our dedicated staff, and our esteemed Boards to implement our newly completed strategic plan and begin this new phase of growth and expansion.

We cannot achieve our goals without you. I encourage your involvement and welcome your ideas as well as your continued support. Please feel free to contact me at esilber@sharsheret.org with your suggestions and comments. I look forward to hearing from you as we strengthen Sharsheret, the chain of support, for all Jewish women and families in our communities.

Health Care Webinar



Elizabeth Poyner, MD, PhD, FACOG
Gynecologic Oncologist



Lisa Weinstock, MD
Diagnostic Radiologist

Did you miss our recent webinar, "Taking Charge: Cancer Screening Updates Every Woman Needs to Know?" The transcript and audio recording are available [here](#). This program was made possible with generous support from [BioMarin](#).

Survivor Spotlight



"Three years ago, I was diagnosed with breast cancer and in addition to the typical fears, I thought I would lose the one thing that defines me - my vitality." [Read](#) Linda's inspiring story on our blog.

With warm regards,

Elana Silber
Executive Director

Growing Our Team



We are thrilled to welcome three new members to our growing staff!

Sheila Solomon (left), Genetics Program Coordinator
Sarah Eagle (middle), Outreach Program Assistant
Dina Muskin Goldberg (right), Development Associate

[Click here](#) to learn more about our new staff members and their roles at Sharsheret.

Plan Your Sharsheret Teal/Pink Shabbat®

September and October are Ovarian Cancer and Breast Cancer Awareness Months. Now is the perfect time to plan an education and awareness program in your community. If you are interested in planning a Sharsheret Teal or Pink Shabbat®, an educational event, or a fundraiser, contact **Sarah Eagle**, Outreach Program Assistant, to get started.



Expanding Our Medical Advisory Board

The continued growth and organizational expertise of Sharsheret is enhanced by the personal commitment and active involvement of a select group of health care experts and professionals. We are proud to announce six new members of the Medical Advisory Board.



Team Sharsheret



Lace up and join Team Sharsheret for the ACS Making Strides Against Breast Cancer NYC 5-Mile Walk! Meet us at 8:00 am on Sunday, October 18th in Central Park at the 69th Street and 5th Avenue entrance. [Register today](#) and order your new yellow Team Sharsheret dri-fit t-shirt.

Young Professionals



Have dinner on us, Monday, August 17th, 7:00 pm, in NYC! Help plan this year's Young Professionals Circle event and learn more about the YPC Advisory Council. To attend, RSVP to **Sarah Eagle**, Outreach Program Assistant.

Collaborations



Dr. Deborah Axelrod, M.D. (Top Left)
Breast Surgeon, NYU Clinical Cancer Center

Dr. Tessa Cigler, M.D., M.P.H. (Top Middle)
Medical Oncologist, Weill Cornell Breast Center

Dr. Karen Hurley, Ph.D. (Top Right)
Psychologist, Columbia University

Dr. Aviva Preminger, M.D., M.P.H. (Bottom Left)
Plastic Surgeon, Private Practice

Ms. Lillie Shockney, R.N., B.S., M.A.S. (Bottom Middle)
Certified Breast Care Nurse, Johns Hopkins Breast Center

Dr. Kenneth Tercyak, Ph.D. (Bottom Right)
Georgetown University Lombardi Cancer Center

Welcome Sharsheret Supports Partners

We are proud and excited to welcome our newest Sharsheret Supports Partners, joining more than 50 nationwide.

- [Jewish Family Services of Northeastern New York](#), Albany, NY
- [Jewish Family Services of Columbus](#), Columbus, OH
- [Goodman Jewish Family Services of Broward](#), Plantation, FL

Sharsheret Supports Partners provide education and support to women and their families facing breast or ovarian cancer and raise critical awareness in local communities. If you would like to learn more about how your organization can partner with Sharsheret, contact [Melissa K. Rosen](#), Director of National Outreach.

New Campus Partnerships This Fall

We are excited to announce two new campus partnerships - [Challah For Hunger](#), an organization that brings people together to bake and sell challah in an effort to raise money and awareness for social justice causes, and [AEPHI Sorority/PrettyU!](#), a members only make-up program for college students. Remember, our campus liaison provides one-on-one program support and free giveaways and educational materials. October is Breast Cancer Awareness Month, so contact [Ellen Kleinhaus](#), Director of Campus and Community Engagement, to plan a program today!



Do you have a family history of breast or ovarian cancer? Did you have premenopausal breast cancer? We are collaborating with [FORCE](#) and researchers from the University of South Florida to collect and measure real-life experiences, questions, decisions, and health outcomes of people like you who are concerned about or living with hereditary breast cancer. [Learn more](#) about enrolling in the ABOUT Network.

B'nai Mitzvah



Mazel Tov to Sharsheret's thirteen recent B'nai Mitzvah. This past spring, these young adults chose to include chessed or community service, awareness, and fundraising in their celebrations. [Click here](#) to read more about their stories. To include Sharsheret in your celebration, contact [Ellen Kleinhaus](#), Director of Campus and Community Engagement.

Volunteers



The Long Island Sharsheret committee recently hosted an elegant BBQ and Siyum (completion of bible study followed by a festive meal). Together, we introduced hundreds of new women and families to Sharsheret. Thank you to everyone who planned, contributed to, and attended the event. [Click here](#) to view event photos.