



SHARSHERET

Your Jewish Community Facing Breast Cancer

HOW WE HELP

GET INVOLVED

DONATE NOW

August 2016

CDC Site Visit



We were proud to welcome Jamila Fonseca and Ena Wanliss from the Centers for Disease Control and Prevention to our national headquarters.

Our staff reported on our 5-year cooperative agreement growing our support programs for young breast cancer survivors. Thank you, CDC, for your partnership and support in bringing our services to thousands of women and families nationwide. For more information about our work with the CDC, contact Director of Support Programs [Adina Fleischmann](#).

Rochelle's Dream



"Her dream was to educate families, and to show how one could make cancer a little less scary." [Read](#) Faigy and Berish's inspiring story about their gift in memory of their niece, Founder Rochelle L. Shoretz A"H.

October Breast Cancer Walk



Making Strides

Expanded BRCA Genetic Testing?



At a recent Think Tank of American, European, and Israeli breast-cancer researchers in Israel, Executive Director [Elana Silber](#) presented the Jewish woman's perspective, a critical component of BRCA testing in our communities. [Read](#) more about the Think Tank and new recommendations.

Get Ready For Ovarian and Breast Cancer Awareness Months

September and October are Ovarian and Breast Cancer Awareness Months (respectively),

and now is the perfect time to plan an education and awareness program in your community. Join the hundreds of synagogues, Jewish social service organizations and individuals hosting events. Contact Outreach Program Assistant [Sarah Eagle](#) for free resources and assistance planning a Sharsheret Teal or Pink Shabbat®, educational event, or fundraiser.

SHARSHERET
TEALPINK
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Race With Us



Join Team Sharsheret for the [TCS New York City Marathon](#) on Sunday, November 6, 2016! Run to

Lace up and join Team Sharsheret for the ACS Making Strides Against Breast Cancer NYC 5-Mile Walk from 8:00 - 10:00 am on Sunday, October 16th in Central Park. At 7:30 am, pick up your t-shirt and join us for family friendly Zumba with Lauren Fuchs, followed by a team picture at 8:00 am. [Register today](#) and order your new Team Sharsheret dri-fit t-shirt. Please note, there is no registration fee. Thank you to our [corporate sponsors](#) and our lead sponsor, [Bernstein Liebhard LLP](#). We can't wait to see you there!

LA Regional Office



We are delighted to announce Jenna Fields as the Regional Director of Sharsheret's LA office! Jenna is a graduate of University of Southern California and Hebrew Union College. A seasoned Jewish Communal Service professional, Jenna most recently served as Director of Women's Philanthropy, Valley Alliance of the Jewish Federation of Greater Los Angeles. Strengthening Sharsheret's presence in California, Jenna is working with local synagogues and other Jewish organizations to develop programming for Ovarian and Breast Cancer Awareness Months. Stay tuned for details about our official launch, and contact [Jenna](#) to get more involved in LA.

Florida Happenings

celebrate a milestone, honor a loved one, or simply promote active and healthy living. We will fly you to the NY Metropolitan area from anywhere in the continental US; dress you in official Team Sharsheret running gear; provide you with a training program and access to our team Coach; and host a pre-race Team Sharsheret dinner. We will create a personalized fundraising page to help you meet your goal. For more information and to apply for a slot, [click here](#).

"Thank you for an amazing life experience. Becoming part of the Sharsheret family was the highlight of my year as I was proud to run for such an amazing organization." - Ari

Congratulations To Our Medical Advisory Board Ambassadors Lillie Shockney and Aviva Preminger



Congratulations to our esteemed Medical Advisory Board Ambassadors. Lillie Shockney (pictured left), RN, BS, MAS, Johns Hopkins, has been promoted to full professor in the school of medicine as University Distinguished Service Professor of Breast Cancer. Aviva Preminger (pictured right), MD, MPH, plastic surgeon in private practice, has been chosen and named by New York magazine as one of the Top Physicians, Best Doctors for 2016. Thank you for all that you do to support women and families facing breast and ovarian cancer nationwide. [Learn more](#) about our Medical Advisory Board Ambassadors.



Save the Date: Florida Annual Benefit to be held on Saturday evening, December 3, 2016.

Join us for an evening of celebration as we recognize:

- Rabbi Josh and Simone Broide
- Adina Ciment
- Dr. Baruch Jacobs

For more information and sponsorship opportunities, contact Florida Regional Director [Briana Schwarz](#).

Our Growing Staff!



Welcome to our new Genetic Counselor Peggy Cottrell, MS, CGC. Peggy is a graduate of the Human Genetics Program at Sarah Lawrence College. She previously worked in genetics at major medical centers in New York and New Jersey. Peggy consults with women and families, answers individual questions about family histories, BRCA mutations, and personal risks of hereditary breast and ovarian cancer, and contributes to the development and implementation of

BRCA FAQs



Did you know that our website now features your most frequently asked questions about BRCA genetics? [Read the FAQs.](#)

For more information, contact genetics@sharsheret.org with your individual questions and concerns.

Sharsheret's hereditary cancer resources and programs. For more information, please contact genetics@sharsheret.org.

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