



SHARSHERET

Your Jewish Community Facing Breast Cancer

HOW WE HELP

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December 2015

Growing Our Team!

Join us in welcoming our two newest staff members, **Devorah Silverman** (left), Director of Growth and Innovation, and **Nila Lazarus** (right), Director of Development. We look forward to sharing news of their success in expanding Sharsheret's reach nationwide in the new year ahead.



Young Professionals In Miami, Boston, And NYC

We are thrilled that 75 women and men came out on November 3rd for our Young Professionals Circle Bowl-A-Thon in Miami making it a huge success. **Check out photos from the event.** Thank you **Zayat Stables** for sponsoring and enabling such a wonderful evening!



But wait, there's more! Join us on March 5th in Boston for an evening of cocktails and mixology and on March 12th in NYC for a casino night! **Click here** for more information and to register for the events.

Survivor Spotlight



"One of my friends recently said to me that sometimes we have to be reminded that we are actually not the ones driving the bus. Just when we think we have it all together, life will throw us a curve ball." **Read** Melanie's inspiring words on our blog.

We Have Your Slot!



Become our next Team Sharsheret athlete! Apply for the **UA NYC Half Marathon** on March 20th, the

Welcome To Our New Partner

We are proud and excited to welcome **Bet Shira Congregation**, our newest Sharsheret Supports partner, joining almost 60 nationwide.

Sharsheret Supports partners provide education and support to women and their families facing breast or ovarian cancer and raise critical awareness in local communities.

On January 29th, at 12 PM EST, we will hold our biannual, "Best Practices" teleconference for all of our current and potential partners. To learn how your organization can partner with Sharsheret and to join the call, contact **Melissa K. Rosen**, Director of National Outreach.

Ask The Expert

Missed our recent webinar, "New For You: Updates In Testing And Treatment Options For Hereditary Breast And Ovarian Cancer?" The discussion continues! **Click here** to submit your genetics questions for our expert, Sheila Solomon, MS, LGC, Sharsheret's Genetics Program Coordinator. All questions and answers will be shared in an Ask the Expert blog post at www.sharsheret.org. The webinar transcript and audio recording are now **available online**. This program was made possible with generous support from **AstraZeneca** and the Cooperative Agreement DP14-1408 from the Centers for Disease Control and Prevention.



Paint Your School Pink This February!

Help raise awareness on your campus! This year's Sharsheret Pink Day will be held on Wednesday, February 10th. Contact **Ellen Kleinhaus**, Director of Campus and Community Engagement, to register your school and to order our new **FREE** cellphone wallets today! Spread the word and share the **Facebook event**.



Panasonic NYC Triathlon on July 24th, or the **race of your choice**. For more information, contact **Ellen Kleinhaus**, Director of Campus and Community Engagement.

Jewels Light Up The Night



Thank you to the Sharsheret Jewels who made our City Winery event beautiful and meaningful. **View event photos**. For information on establishing a Jewel in honor or in memory of a loved one, contact **Nila Lazarus**, Director of Development.

Thank You



A huge thank you to everyone who bought or baked delicious Thanksgiving treats and sponsored bakers for the Seventh Annual Pies for Prevention Bake Sale! We sold pies in 20 cities and raised more than \$50,000 to support our ovarian cancer program. A special thank you to sisters Sharon Wieder and Adeena Sussman, who created and oversee this incredible initiative every year.

Family Communications Study

Are you a mom who participated in genetic testing for BRCA1 or BRCA2 within the past 10 years? If so, you may

qualify to take part in a brief telephone survey for a research study conducted by Georgetown University. The study is being conducted to help promote our awareness and understanding of issues surrounding moms talking with their children (ages 12-25) about hereditary cancer risk. Study participants receive a \$15 gift card. If you would like more information or are interested in participating, please contact the study at 202-687-7681 or send an e-mail to familycom@georgetown.edu and mention Sharsheret as the referral source.

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Carry On Rochelle's Legacy

As you light your menorah this Chanukah season and illuminate the darkness of night, help **keep Sharsheret's founder, Rochelle Shoretz's, spirit alive.** Join us in carrying on her legacy by supporting our 12 national programs that brighten the journey for all women and families facing breast cancer and ovarian cancer nationwide and **make a gift today.**



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