



SHARSHERET

Your Jewish Community Facing Breast Cancer

HOW WE HELP

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June 2015

Our News

In Loving Memory Of Rochelle

Dear Sharsheret Family and Friends,

We are beyond grateful for the outpouring of support, love, and memories of Rochelle Shoretz A"H we received from you this past week. We encourage each and every one of you to visit Sharsheret's [online tribute page](#) where so many have welcomed us into their personal relationships with Rochelle and the inspiration she provided. We are in awe of the powerful and supportive community, the Sharsheret chain, that surrounded Rochelle and has helped us realize her vision - that no Jewish woman should face breast cancer or ovarian cancer alone. Rochelle's memory will not only live in our hearts, but will serve as our guiding light as we join together to carry on her legacy and continue the critical work she loved so much.



Yehi Zichra Baruch/May Rochelle's memory be a blessing,

Elana Silber
Director of Operations

To make a meaningful donation to Sharsheret in memory of Rochelle, please go to sharsheret.org/donate.

Sharsheret Blog



"Working with Rochie was the ride of a lifetime, challenging me and the amazing team at Sharsheret to accomplish more than we could have ever imagined. She made the unthinkable a reality." [Read](#) Elana Silber's eulogy of Rochelle on our blog.

Manuscript Published In *Healthcare Journal*



Partnering with research scientists at [Georgetown Lombardi Comprehensive Cancer Center](#), Sharsheret published, "Survey on Addressing the Information and Support Needs of Jewish Women at Increased Risk for or Diagnosed with Breast Cancer: The Sharsheret Experience." The data presented in the article suggests that program participants experience high levels of satisfaction with Sharsheret's support programs and services as well as a strong desire to give back to the community. [Read the full article here.](#)

Upcoming Screening Webinar



Elizabeth Poynor MD, PhD, FACOG
Gynecologic Oncologist



Lisa Weinstock, MD
Diagnostic Radiologist

Join us for our free national webinar, "Taking Charge: Cancer Screening Updates Every Woman Needs to Know," on Wednesday, July 8th at 8 pm EDT. Dr. Elizabeth Poynor and Dr. Lisa Weinstock will discuss new information on breast density in young women, BRCA and high risk screening options, specific monitoring for breast cancer and ovarian cancer survivors, and more. This webinar is made possible with generous support from [BioMarin](#). [Register here.](#)

Sharsheret Celebrates

Sunday, May 3rd, marked a special day for us, as 630 women and men came out to celebrate Sharsheret. Thank you to our honorees, Linda Gerstel and Ed Joyce and Alissa Zagher, and incredible committee members, volunteers, and friends whose dedication and support made this year's Benefit a true success. [View photos.](#)



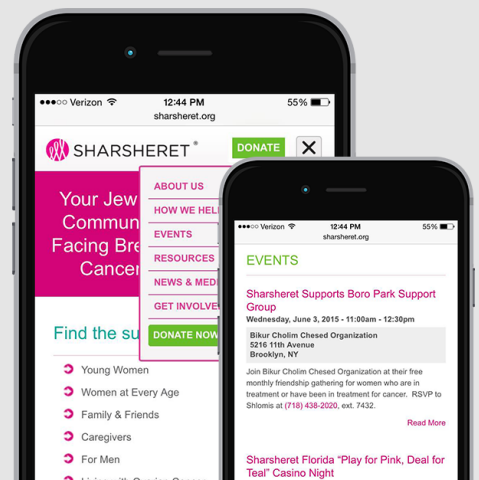
Save the date for next year's Benefit - Sunday, May 15, 2016.

Watch Us



Watch our newly released caregivers [video](#) and see how we are "Finding Strength Together."

Sharsheret Mobile



Sharsheret's website is now mobile-friendly. Find the information and support you need on the go. Stay tuned for the launch of our new website coming in 2016!

Welcome To Our Four New Sharsheret Supports Partners

We are proud and excited to welcome our newest Sharsheret Supports Partners joining our 46 Partners nationwide:

- Florida - [Congregation Gan Eden in Delray Beach](#)
- Illinois - [Gilda's Club Chicago](#)
- Maryland - [JCC of Greater Washington](#)
- Oregon - [Mittleman JCC in Portland](#)

Sharsheret Supports Partners provide education and support to women and their families facing breast cancer or ovarian cancer, and raise critical awareness in local communities. If you would like to learn more about how becoming a Partner can benefit your organization, contact [Melissa K. Rosen](#).

Meet Our Summer Interns

Summer's here and we are excited to introduce our 2015 summer interns in our New Jersey and Florida offices: Judith Zwillenberg (Columbia University's Mailman School of Public Health), Michelle Goldstein (Wurzweiler School of Social Work), Danielle Slater (Stern College For Women), Sarah Struhl (Stern College for Women), and Teri McGuire (Hornstein Jewish Professional Leadership Program at Brandeis University). The internships are made possible with support from the Stephanie Sussman and Ann Nadrich Memorial Fund and Sema Heller-Netivot Shalom Scholarship Fund.



Start Planning Your Sharsheret Teal Shabbat Or Sharsheret Pink Shabbat®

September and October are Ovarian and Breast Cancer Awareness Months, and now is the perfect time to begin planning an education and awareness program in your community. If you are interested in planning a Sharsheret Teal Shabbat or Sharsheret Pink

Shabbat®, an educational event, or fundraiser, contact [Melissa K. Rosen](#) to get started today.



Sharsheret Jewel Circle



Thank you to sisters Tova Weinstock and Aviva Segal for coordinating the third annual Mother's Day Flower Sale for Sharsheret in loving memory of their mother, Hindy Weinstock. Two years ago, the sisters set out to establish a Sharsheret Jewel, a meaningful way to honor their mother's memory. For more information on our Jewel Program, contact [Elana Silber](#).

Sharsheret On Campus



Thank you to the thousands of students who participated in Sharsheret's campus programming this year. It's never too early to start planning for the Fall. Contact [Ellen Kleinhaus](#) for engaging ways to bring awareness to your campus.