



SHARSHERET UPDATE: AUGUST 13, 2003

SHARSHERET COLLABORATES IN PRESENTING MARYLAND SYMPOSIUM

Sharsheret will collaborate with the **Jewish Social Service Agency (JSSA) of Metropolitan Washington** and **Sarah's Sisters of the Jewish Community Center of Greater Washington** to present, "**Jewish Women and Breast Cancer: Breaking the Silence**," on Sunday, November 2nd. The program will provide an update on advances in breast cancer research, diagnosis, and treatment, and will be introduced by Rochelle Shoretz, Founder and Executive Director of Sharsheret. Featured speakers include Dr. Richard Pestelle, director of the **Lombardi Cancer Center** at Georgetown University, Beth Peshkin, Senior Genetic counselor at **Lombardi Cancer Center**, and Dr. Michael Opsahl, of the **Genetics and IVF Institute**. Topics will include genetic testing in Jewish women, fertility after cancer treatment, and Jewish healing and spirituality. The symposium will be held at the JCC in Rockville, Maryland, and will be spearheaded by Sharsheret volunteer Nira Berry. Advance registration is required. Please call (301) 881-0100 x 6797 for information and registration.

SHARSHERET FOUNDER NAMED YOPLAIT CHAMPION

Sharsheret's Founder and Executive Director Rochelle Shoretz was recently named a **Yoplait Champion in the Fight Against Breast Cancer**. The award, sponsored by **Yoplait, Self Magazine**, and the **Susan G. Komen Breast Cancer Foundation**, recognizes those who have demonstrated a strong and sustained commitment to the breast cancer cause, made personal sacrifices for the cause, illustrated a creative and innovative approach to furthering the goals of fighting breast cancer, and impacted others' lives or the community. Yoplait will donate \$1,000 to Sharsheret, and Ms. Shoretz will be recognized in the October issue of *Self Magazine* and at a two-day awards ceremony in New York City in September 2003.

WEBSITE UPDATES

Sharsheret's website, www.sharsheret.org, was recently updated to include additional resources for young Jewish women facing breast cancer. A number of new pages were added to the site, including Frequently Asked Questions, Volunteer (opportunities nationwide), Share (survivor stories and advice), Press Releases, and Newsletters. Transcripts of Sharsheret's medical symposia are available in the Events section, and gifts in honor and in memory of a loved one can be made on the Donations page.

SHARSHERET PREPARES FOR BREAST CANCER AWARENESS MONTH

Sharsheret will celebrate Breast Cancer Awareness Month with an evening of art at **The Creative Center: Arts For People With Cancer** in New York City on Monday, October 27th. Young survivors will come together for an evening of jewelry-making using beads from around the globe. The workshop is free of charge. Registration is required and space is limited. To register, please call Elana Silber, Program Coordinator, at (973) 438-7800.

TEAM SHARSHERET TO JOIN RACE FOR THE CURE

Sharsheret will join thousands of women and men gathering in New York's Central Park to participate in the Susan G. Komen Breast Cancer Foundation's **Race For The Cure**, a monumental breast cancer fundraising and awareness event to be held on Sunday, September 14th. Over 100 Sharsheret volunteers, friends, and family members have already registered to run the 5K race with "**Team Sharsheret.**" Although Team registration is now closed, individuals can register online at www.komennyc.org. Team Sharsheret will meet on the Northeast corner of 74th Street and Central Park West at 8:15 a.m. for a Team photo. To purchase a Sharsheret T-shirt, or to support Team Sharsheret, please call Elana Silber, Program Coordinator, at (973) 438-7800.

SHARSHERET IN THE NEWS

Articles about Sharsheret were published recently on the **Jewish Telegraphic Agency's** website, www.jta.org (August 2003), in the **Algemeiner Journal** (August 2003), **JUF News** (IL) (July 2003), and **The Jewish Transcript** (WA) (April 2003).

Articles about Sharsheret will soon appear in **Self Magazine**, **Radiology Today**, **Moment Magazine**, and **Jewish Woman Magazine**. Sharsheret will also be featured on the website www.cancersite.com (September 2003).

Sharsheret has also been featured in articles published in the **Wall Street Journal**, **Jerusalem Post**, **Baltimore Jewish Times**, **Washington Jewish Week**, **Bergen Record**, **New Jersey Star Ledger**, **Jewish Forward**, **Jewish Action**, **Jewish Press**, **Jewish Week**, **Jewish Post of New York**, **Jewish Standard** (NJ), **Jewish Community News** (NY and NJ), **Intermountain Jewish News** (CO), **Lifestyles Magazine**, **Emunah Magazine**, **Blueprint Magazine**, **Jewish Bulletin of Northern California**, **Jewish Star** (NY), and **Research News & Opportunities in Science and Theology**.

CONFERENCES OF INTEREST TO YOUNG WOMEN

Living Beyond Breast Cancer will present a free teleconference, "**Fertility and the Safety of Pregnancy After Breast Cancer**" on Wednesday, October 22nd, 7-8:30 p.m. Featured speakers will include Dr. Hope Rugo and Dr. Lynn Marie Westphal. **Sharsheret** is proud to collaborate with LBBC in presenting this important program. For more information and dial-in instructions, please call (610) 645-4567.

Memorial Sloan-Kettering Cancer Center's **Post-Treatment Resource Program** will present "**Celebrating Survivorship: A Day Long Conference for Young Adults with a History of Cancer,**" in New York City on October 18th. For more information, please call (212) 717-3527.

FUTURE UPDATES

As the cost of postage rises, future Sharsheret Updates will be sent via e-mail to those who have offered their e-mail addresses. Please e-mail us at info@sharsheret.org if you would like to share your address, or call us at (973) 438-7800 if you do not have e-mail access and would like to continue receiving Sharsheret Updates.