



## **SHARSHERET UPDATE: JUNE 16, 2004**

### **SHARSHERET LAUNCHES ENHANCED WEBSITE**

Sharsheret is pleased to announce the launching of our improved website. Please visit [www.sharsheret.org](http://www.sharsheret.org) to view upcoming Sharsheret events, download transcripts from past symposia, read about Sharsheret in the news and the women who have benefited from Sharsheret's services, request information about Sharsheret, and offer your volunteer services. In addition, the website describes Sharsheret's programs and services and offers a comprehensive list of helpful resources for young Jewish women facing breast cancer, their family members, and friends.

### **SHARSHERET AWARDED THREE PRESTIGIOUS GRANTS**

Sharsheret is the recent recipient of a prestigious grant from **The Jewish Women's Foundation of New York** to support a symposium addressing the impact of breast cancer genetics on the Jewish woman and her family. The symposium is tentatively scheduled for October 2004 and a transcript will be made available on-line. Sharsheret was also awarded a grant from the **Wolfensohn Family Foundation** and the **Nash Family Foundation** to support a health care professional who will oversee Sharsheret's Link Program. A grant from **The Greater New York City Affiliate of the Susan G. Komen Breast Cancer Foundation** will fund a culturally-sensitive education and support initiative targeting Hasidic and Orthodox Jewish women facing breast cancer in the New York area.

### **TEAM SHARSHERET TO JOIN RACE FOR THE CURE**

Sharsheret will join thousands of women and men gathering in New York's Central Park to participate in the Susan G. Komen Breast Cancer Foundation's **Race For the Cure**, a monumental breast cancer fundraising and awareness event to be held on Sunday, September 12, 2004. Sharsheret volunteers, friends, and family members will come together to form "Team Sharsheret" for the 5K Race. To join Team Sharsheret, please register online at [www.komennyc.org](http://www.komennyc.org). Click on "Race for the Cure," "Register," "Join an Existing Team," and type "Sharsheret." Proceeds from the Race will benefit the Susan G. Komen Breast Cancer Foundation.

## **SHARSHERET OUTREACH EVENTS IN SOUTH FLORIDA**

Sharsheret presented two evenings of education and awareness in **Hollywood** and **Boca Raton** in May 2004. The programs, featuring Executive Director **Rochelle Shoretz**, addressed the unique concerns of young women and Jewish women facing breast cancer, including breast cancer screening, genetics, and the effects of breast cancer on life as a Jewish woman. If you are interested in hosting an outreach event or parlor meeting in your area, please call Sharsheret toll-free (866) 474-2774 or e-mail [info@sharsheret.org](mailto:info@sharsheret.org).

## **SHARSHERET'S FIRST BENEFIT LUNCHEON**

On Sunday, May 2, 2004, Sharsheret successfully hosted its **First Benefit Luncheon** honoring the women who have touched our lives. More than 300 guests came together at the **Sheraton Meadowlands Hotel** in East Rutherford, New Jersey to honor and share the day with their mothers, sisters, daughters, and friends. The event, chaired by volunteers Lisa Altman and Nikki Sausen, featured acclaimed author **Tova Mirvis** (*"The Ladies Auxiliary"* and *"The Outside World"*) and included a silent auction, book signing, and video presentation about Sharsheret. Proceeds from the Benefit will support Sharsheret's programs and services nationwide.

## **SHARSHERET HOSTS LINK TRAINING TELECONFERENCE**

Sharsheret presented its second **Link Training Teleconference** on June 1, 2004. Women who have volunteered to serve as Sharsheret Links learned about the challenges and joys of serving as a peer supporter from **Lauryn Weiser**, Sharsheret's Link Coordinator, and **Susan Rosenthal**, Coordinator at the National Center for Jewish Healing and the New York City Self-Help Center of the Jewish Board of Family and Children's Services. Please call Sharsheret toll-free (866) 474-2774 or e-mail [info@sharsheret.org](mailto:info@sharsheret.org) to learn more about the Link Program or volunteer to serve as a Link.

## **SHARSHERET IN THE HEALTH CARE COMMUNITY**

Executive Director **Rochelle Shoretz** will join a panel discussion of young cancer survivors at the symposium, **"Risk and Prevention of Early Onset Breast Cancer,"** presented by **The Cancer Institute of New Jersey**, Wednesday, June 23, 2004, 5 – 7 pm at the **Robert Wood Johnson Medical School** in New Brunswick, New Jersey. Featured topics will include, "Coping With Your Risk Status: What Does Being At Risk Mean to You?" For more information and reservations, please call (732) 235-9895.

Sharsheret materials were recently distributed at:

- The **31<sup>st</sup> National Conference on Breast Cancer**, May 22-24, 2004 in Orlando, Florida.
- The **First Patient and Survivor Forum** presented by **CURE Magazine**, May 22-23, 2004 in Dallas, Texas.
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- **“The Sixth Annual Symposium on the Latest News About Breast Cancer,”** presented by the Breast Center at Weill Cornell, May 13, 2004 at Weill Medical College of Cornell University in New York City.
- **“A Decade Closer to the Cure,”** a symposium presented by the Maryland Affiliate of the Susan G. Komen Breast Cancer Foundation, April 24, 2004, in Towson, Maryland.

### **SHARSHERET IN THE JEWISH COMMUNITY**

Sharsheret materials were recently distributed at:

- **The Task Forces on Families and Children at Risk’s Fifth Annual Rebbetzin’s Conference,** May 18, 2004 in Brooklyn, New York.
- **92<sup>nd</sup> Street Y Women’s Health Symposium,** April 25, 2004, in New York City
- **“Breast Cancer: Leading Edge Technology (and your insurance will cover it!),”** presented on April 20, 2004 by the Suffolk Region of **Hadassah** and the **Y JCC** in Commack, New York.

### **OF INTEREST TO YOUNG WOMEN**

The Ruben Breast Cancer Lecture Series will present **“Sex After Breast Cancer: Possible? Probable? Problematic,”** June 14, 2004, 6 – 8 pm, at Beth Israel Medical Center in New York City. For more information, please call (212) 523-7082.

### **SHARSHERET IN THE NEWS**

An article about **Best Face Forward**, Sharsheret’s soon-to-be-launched program designed to address the cosmetic side effects of breast cancer treatments, was recently featured in **Radiology Today** (May 10, 2004). Sharsheret also appeared in the **South Florida Sun-Sentinel** (May 16, 2004). Since the organization’s founding in November 2001, Sharsheret has been featured in over 35 publications nationwide, including the **Jerusalem Post**, **USA Today**, and the **Wall Street Journal**.

### **SHARSHERET WELCOMES SUMMER INTERN**

Sharsheret is pleased to welcome **Ronit Leibowitz**, a student at Wurzweiler School of Social Work, who will volunteer as an intern during the summer of 2004. Ms. Leibowitz will assist the staff in coordinating Sharsheret’s programs and upcoming events.