



SHARSHERET UPDATE: JUNE 15, 2005

WEBCAST OF SURVIVORSHIP SYMPOSIUM NOW AVAILABLE ONLINE

For the next four weeks you may access a free webcast of Sharsheret's recent symposium, **"Surviving Young: Life After Breast Cancer,"** recorded at Weill Medical College of Cornell University. To access the webcast online through July 14, 2005, please visit our website, www.sharsheret.org, and click on the Upcoming Events window. The webcast will be of interest to breast cancer patients, survivors, family members, and health care professionals.

The symposium addressed the concerns of young women who have completed treatment for breast cancer, including:

- How often should I be screened after surgery and treatment?
- What are the effects of surgery and treatment on fertility and intimacy?
- Where can I access information about proper nutrition and exercise post-treatment?
- How can I manage the anxiety I feel about the possibility of recurrence?

"Surviving Young: Life After Breast Cancer" was funded by a generous grant from UJA-Federation of New York, and was sponsored in part by Fertile Hope and Weill Medical College of Cornell University. This program was also presented in partnership with the Lance Armstrong Foundation, dedicated to providing the practical information and tools cancer survivors need to live strong.

TEAM SHARSHERET TO JOIN RACE FOR THE CURE

Sharsheret will join thousands of women and men gathering in New York's Central Park to participate in the Susan G. Komen Breast Cancer Foundation's **Race For the Cure**, a monumental breast cancer fundraising and awareness event to be held on Sunday, September 25, 2005. Sharsheret volunteers, friends, and family members will come together to form "Team Sharsheret" for the 5K Race. To join Team Sharsheret, please register online at www.komennyc.org. Click on "Race for the Cure," then "Join an Existing Team," and type "Sharsheret." Proceeds from the Race will benefit the Susan G. Komen Breast Cancer Foundation. To order Sharsheret T-Shirts and for information about Team sponsorship, please call (866) 474-2774.

SHARSHERET PRESENTS AT SUSAN G. KOMEN BREAST CANCER FOUNDATION CONFERENCE

Sharsheret was selected to present the results of its recent outreach efforts targeting underserved Hasidic women at the Susan G. Komen Breast Cancer Foundation's national conference in Washington, D.C. on June 6, 2005. With a generous grant from the Greater New York City Affiliate of the Komen Foundation in 2004, Sharsheret produced culturally sensitive resource materials and coordinated outreach events addressing breast health and breast cancer among Jewish women. Sharsheret representatives summarized the results of the program and its implications for future outreach efforts in underserved communities.

ANNUAL BENEFIT LUNCHEON

On Sunday, May 15th Sharsheret honored more than 525 mothers, daughters, sisters, and friends who have touched the lives of breast cancer survivors at its **Annual Benefit Luncheon** at the Sheraton Meadowlands Hotel in East Rutherford, New Jersey. Sharsheret recognized the meaningful contributions of Founding Board Member **Dr. Karin Katz** and named **Mrs. Dena Feigenbaum** the inaugural recipient of the Lisa Altman Volunteer Tribute Award. Benefit Chairs Mrs. Audrey Lookstein and Mrs. Nikki Sausen delivered greetings. The Benefit also included a silent auction, video presentation, and an introduction to new Sharsheret programs supporting Jewish women facing breast cancer nationwide.

SHOP FOR SHARSHERET THIS SUMMER

This summer, shop for Sharsheret!

- **“Believe,”** a new CD by Suffy Rudman featuring “songs for women, by women, in support of women,” can be purchased in local Judaica stores with all proceeds to benefit Sharsheret. For more information, please call (718) 479-4507.
- **www.thekoshercook.com** is offering a sterling sliver bracelet woven with a pink string packaged in a pink gift pouch. A donation will be made to Sharsheret for every bracelet purchased.

SHARSHERET OUTREACH EVENTS IN UPSTATE NEW YORK

Sharsheret will present evenings of education and awareness in Monroe, Monticello, and Woodridge, New York this summer. The programs will address the unique concerns of Orthodox Jewish women facing breast cancer. These events are made possible by a grant from **The Greater New York City Affiliate of the Susan G. Komen Breast Cancer Foundation** supporting an initiative targeting Hasidic and Orthodox Jewish women facing breast cancer in the New York metropolitan area. If you are interested in bringing Sharsheret to your area this summer, please call (866) 474-2774.

EXECUTIVE DIRECTOR HONORED AS HOMETOWN HERO

Executive Director Rochelle Shoretz was among six “Hometown Heroes” honored on May 22, 2005 in Teaneck, New Jersey. Local legislators, Assemblywoman Loretta Weinberg and Assemblyman Gordon M. Johnson, held a reception to recognize leaders from central Bergen County who dedicate their time to improving the lives of others and their communities.

SHARSHERET IN THE JEWISH COMMUNITY

Executive Director Rochelle Shoretz introduced Sharsheret and presented remarks at **Congregation Kehilath Jeshurun** in New York City and **Kehilat Keshet** in Englewood, New Jersey.

Program Director Elana Silber introduced Sharsheret at the **Bikur Cholim Bnos Chayil of Flatbush Annual Tea** in Brooklyn, New York.

Sharsheret materials were recently distributed at **The Jewish Women’s Foundation, “L’Dor V’Dor, Generation to Generation,”** lecture in Raleigh, North Carolina.

SHARSHERET IN THE HEALTH CARE COMMUNITY

Sharsheret materials were recently distributed at:

- University of Chicago, **“Cancer Control Through Genetics,”** conference in Chicago, Illinois.
- Weill Medical College of Cornell University, **“Annual Symposium on the Latest News About Breast Cancer,”** in New York City.
- World Trade and Convention Centre, **“World Conference on Breast Cancer,”** in Halifax, Nova Scotia.
- The Comprehensive Breast Center, **“Ruben Breast Cancer Lecture Series,”** in New York City.
- Thrive Yoga, **“Yoga for a Cause-Yoga Class to Benefit Breast Cancer Research,”** in Rockville, Maryland.

SEMA HELLER NETIVOT-SHALOM SCHOLARSHIP FUND

The **Sema Heller Netivot-Shalom Scholarship Fund** was recently established by the family and friends of Sema Heller to support a student intern at Sharsheret who will assist in programs providing quality support to women facing breast cancer. Sharsheret is pleased to welcome our inaugural Sema Heller-Netivot Shalom Intern, **Tamar Warburg**, a graduate of Stern College for Women who will be attending Cardozo Law School. Ms. Warburg will assist the staff in coordinating Sharsheret’s programs and upcoming events this summer.

ESTABLISH A JEWEL IN SHARSHERET’S CHAIN OF SUPPORT

In honor or in memory of your loved one, you may now establish a **Jewel in Sharsheret's Chain of Support**. Friends and family members will work closely with Sharsheret to identify a meaningful program that will be supported by your special gift.

The Katz and Charnoff families have established a Diamond in Sharsheret's Chain of Support in tribute to Founding Board Member and this year's Annual Benefit Luncheon Guest of Honor, **Dr. Karin Katz**. Their generous gift will support the Busy Box Program, a Quality of Life program offered to Sharsheret Callers who are raising younger children. With this support, Sharsheret will provide resource materials for parents addressing the needs of their children, information about the impact of breast cancer on the children of breast cancer survivors, and activities to keep children busy while mom is at the doctor or resting after treatment.

To establish a Jewel in Sharsheret's Chain of Support and to discuss your meaningful gift, please call (866) 474-2774.

OUTREACH EVENTS

Parlor meetings are wonderful opportunities for Sharsheret to reach women in diverse communities and to raise funds to support our outreach efforts. Our most recent event was held in a private home in **Great Neck, New York**. If you are interested in attending or hosting a meeting, please call (866) 474-2774 or e-mail info@sharsheret.org.

SHARSHERET IN THE NEWS

Sharsheret's breast cancer outreach efforts in the Jewish community supported by a grant from the **Susan G. Komen Breast Cancer Foundation** were featured in The Jewish Week (May 2005). An article about Sharsheret's **First Annual Benefit Luncheon** was recently published in the Jewish Press (May 2005). Executive Director Rochelle Shoretz was highlighted in an article about local heroes in the New Jersey Bergen Record (May 2005). Since the organization's founding in November 2001, Sharsheret has been featured in more than 80 publications nationwide, including the **Jerusalem Post**, **USA Today**, and the **Wall Street Journal**.

Sharsheret Updates are distributed bi-monthly and archived in the Newsletters section of our website, www.sharsheret.org.