



## **SHARSHERET UPDATE: AUGUST 18, 2005**

### **SHARSHERET TO LAUNCH EMBRACE PROGRAM**

Sharsheret will launch **Embrace**, a Quality of Life Program designed for young women living with advanced breast cancer. Embrace will address the specific concerns of women living with advanced breast cancer, including treatment options, quality of life, talking with family members and friends, and feelings of emotional isolation. Embrace will offer resource materials and individual counseling sessions by phone with Sharsheret's staff counselor, as well as telephone-based support groups connecting women with health care professionals and with each other. For more information about Embrace, please call toll-free (866) 474-2774.

### **SHARSHERET TO PRESENT NATIONAL SYMPOSIUM ON HORMONES AND BREAST CANCER**

Sharsheret will present the Symposium "**Hormones and Breast Cancer: Through Treatment and Beyond**" at Mount Sinai Medical Center in New York City on Monday, November 7, 2005. The Symposium will also be accessible via webcast nationwide. The event will attract breast cancer patients, their families, and health care professionals to address concerns about the effects of hormones on women diagnosed with or at high risk of developing breast cancer.

Topics will include staying current on new hormonal treatments for breast cancer, managing the side effects of estrogen deprivation in breast cancer survivors, the impact of hormones during pregnancy on breast cancer, and the effect of nutrition and exercise on hormones in the body. Symposium panelists will include Dr. Ruth Oratz, an oncologist at New York University Medical Center, and Dr. Gila Leiter, a clinical professor at Mount Sinai School of Medicine and an OB/GYN at The Mount Sinai Hospital.

For more information about the Symposium and sponsorship opportunities, please e-mail [symposium@sharsheret.org](mailto:symposium@sharsheret.org) or call toll-free (866) 474-2774.

## **JOIN TEAM SHARSHERET FOR FALL BREAST CANCER EVENTS**

Team Sharsheret will join thousands of women and men gathering in New York's Central Park this Fall to participate in two important breast cancer awareness events. To register with Team Sharsheret for the Susan G. Komen Breast Cancer Foundation's **Race For The Cure** on Sunday, September 25<sup>th</sup>, please log on to [www.komennyc.org](http://www.komennyc.org). Click on "Race for the Cure," then "Join an Existing Team," and type "Sharsheret." Team Sharsheret will meet on the northeast corner of 74<sup>th</sup> Street and Central Park West at 8:30 a.m. for a Team photo. Team Sharsheret will also participate in the American Cancer Society's **Making Strides Against Breast Cancer** Walk on Sunday, October 16<sup>th</sup>. Team Sharsheret will meet at 10:00 a.m. at the 72<sup>nd</sup> Street Bandshell in Central Park.

This year, Team Sharsheret is sponsored by the following companies and organizations, who have joined us in the fight against breast cancer: **Campmor, Inc., Cohen and Company, LLC., Geller and Company, Glatt Express, Med-Pat Inc., Perry Chemical Corporation, Propane Power Corporation, Sisterhood of Congregation Kehilath Jeshurun, Stern College for Women, Surgical Monitoring Associates, Inc., Abeles & Heymann, Giftquest!, JH Darbie & Company, Leasco, Mount Sinai School of Medicine/Department of Medicine, Pediatric Occupational Therapy Services, and Ramaz Upper School.**

To order Sharsheret T-Shirts and for information about Team Sharsheret sponsorship, please call toll-free (866) 474-2774.

## **SHARSHERET RECOGNIZED FOR ITS IMPORTANT CONTRIBUTIONS**

Sharsheret was recently awarded a generous grant from the **Solelim Fund of the UJA-Federation of New York**. The grant will support the Link Program, a national peer support network connecting young Jewish women diagnosed with or at high risk of developing breast cancer.

Sharsheret was also among fifty Jewish organizations selected for inclusion in **Slingshot**, a digest of some of the more exciting new expressions of Jewish life in America. For more information about Slingshot, please visit, [www.2164.net/slingshot.html](http://www.2164.net/slingshot.html).

## **KOMEN FOUNDATION SUPPORTS SUMMER HEALTH EDUCATION SERIES**

Sharsheret has presented breast health and breast cancer awareness events in Monticello and Woodridge, New York as part of a Summer Education Series made possible with a generous grant from **The Greater New York City Affiliate of the Susan G. Komen Breast Cancer Foundation**. The Summer Education Series is part of a broader Sharsheret initiative targeting Hasidic and Orthodox Jewish women facing breast cancer in the New York metropolitan area. For more information about coordinating a Summer Education event in your area, please call toll-free (866) 474-2774.

## **OF INTEREST TO JEWISH WOMEN**

**L'Chaim Cancer Support Group for Jewish Women** in Canada has released a DVD entitled, **“What Every Jewish Woman Should Know About Cancer.”** Topics include breast cancer genetics, finding support from Jewish sources, and helping a friend undergoing cancer treatment. For information about L'Chaim or to order the DVD, please call (416) 630-0203.

## **SHARSHERET IN THE JEWISH COMMUNITY**

Sharsheret will sponsor **“Jewish Women and Breast Cancer: Diet, Prevention, and Complementary Approaches,”** a symposium to be presented at the JCC of Greater Washington in Rockville, Maryland on September 25, 2005. For more information and registration, please call (301) 816-2661.

Executive Director Rochelle Shoretz will speak at the seminar **“Cancer and the Jewish Woman,”** September 19, 2005, at the Katz JCC in Cherry Hill, New Jersey. For more information, please call (856) 325-6716.

Executive Director Rochelle Shoretz will introduce Sharsheret at the **Fair Lawn Jewish Center Adult Education Committee Community-Wide Event**, November 15, 2005, in Fair Lawn, New Jersey. For more information, please call (201) 796-5040.

Link Program Coordinator Shera Dubitsky introduced Sharsheret and the concerns of Jewish women facing breast cancer to Mikvah attendants and Rebbetzins at the **Orthodox Union’s “Pearls of Appreciation”** conference in New York City, July 2005.

Sharsheret materials were recently distributed at the **“Jewish Women’s Conference: Spirituality In Our Lives,”** presented in San Francisco, California, and at a **“Day of Learning”** in Monsey, New York sponsored by the **Sisterhood of the Community Synagogue of Monsey.**

## **SHARSHERET IN THE HEALTH CARE COMMUNITY**

Sharsheret materials will be distributed at **Roswell Park Cancer Institute, “Women’s Cancer Update: 2005,”** September 10, 2005, in Buffalo, New York. For more information, please call (716) 845-8686.

Sharsheret materials will also be available at a breast cancer awareness event sponsored by the **Women’s Economic and Business Society at Rutgers University**, October 12, 2005, in New Brunswick, New Jersey.

## **SEMA HELLER NETIVOT-SHALOM SCHOLARSHIP FUND**

The **Sema Heller Netivot-Shalom Scholarship Fund** was recently established by the family and friends of Sema Heller to support a student intern at Sharsheret who will assist in developing Sharsheret programs for women facing breast cancer. This summer,

Sharsheret was pleased to welcome the inaugural Sema Heller-Netivot Shalom Intern, **Tamar Warburg**, a graduate of Stern College for Women who will attend Cardozo Law School this Fall.

### **OUTREACH EVENTS**

Parlor meetings are wonderful opportunities for Sharsheret to reach women in diverse communities and to raise funds to support our outreach efforts. Our most recent event was held in a private home in **Monsey, New York**. Our next parlor meeting will take place in **La Jolla, California** on August 23, 2005. If you are interested in attending or hosting a meeting in your state, please call toll-free (866) 474-2774 or e-mail [info@sharsheret.org](mailto:info@sharsheret.org).

### **SHARSHERET IN THE NEWS**

Executive Director Rochelle Shoretz was highlighted on **Cablevision's Neighborhood Journal Program** story about local heroes in Bergen County (June 2005) and in the New Jersey Jewish Standard (August 2005). Since the organization's founding in November 2001, Sharsheret has been featured in more than 80 publications nationwide, including the **Jerusalem Post**, **USA Today**, and the **Wall Street Journal**.

**Sharsheret Updates are distributed bi-monthly and archived in the Newsletters section of our website, [www.sharsheret.org](http://www.sharsheret.org).**