



### **SHARSHERET UPDATE: APRIL 25, 2006**

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### **MEDICAL ADVISORY BOARD ROUNDTABLE DISCUSSION**

Sharsheret will present, **"Young Women Facing Breast Cancer: What We Need To Know Now,"** a Roundtable Discussion with Sharsheret's Medical Advisory Board on Monday, June 26, 2006. Sharsheret Links and Callers will have the opportunity to discuss some of the most pressing concerns of young patients facing breast cancer with Dr. Sheldon Feldman (Breast Surgeon, Beth Israel Medical Center), Dr. Karin Katz (Radiologist, Cornell-New York Presbyterian Hospital), Dr. Thomas Kolb (Radiologist, Private Practice), Dr. Kenneth Offit (Chief of the Clinical Genetics Service, Memorial Sloan-Kettering Cancer Center), and Dr. Ruth Oratz (Oncologist, NYU School of Medicine). The Roundtable will be held live in Sharsheret's Teaneck, New Jersey office, and webcast nationwide on our website, [www.sharsheret.org](http://www.sharsheret.org). To register for the Roundtable Discussion, please call (866) 474-2774.

### **SHARSHERET'S ANNUAL BENEFIT LUNCHEON**

Join us on **Sunday, May 7, 2006** as we "Honor the Women Who Have Touched Our Lives" at Sharsheret's Annual Benefit Luncheon (Sheraton Meadowlands – East Rutherford, New Jersey). Share this special day with friends and loved ones as we recognize the meaningful contributions of Sharsheret Link Reva Borgen, Guest of Honor, and Sharon Herenstein, recipient of the Lisa Altman Volunteer Tribute Award. Benefit Chairs this year include Terri Herenstein (of Lawrence, NY), Nikki Sausen (of Bergen County, NJ), and Naomi Spira (of Riverdale, NY). The Benefit will include a silent

auction, video presentation, and an introduction to new Sharsheret programs supporting Jewish women facing breast cancer nationwide. For Benefit reservations and sponsorship opportunities, please call toll-free (866) 474-2774.

### **THE SHARSHERET FORUM**

Sharsheret invites you to visit the new **Sharsheret Forum** at [www.sharsheret.org](http://www.sharsheret.org). The online, moderated Forum allows women facing breast cancer to post and respond to questions and concerns, and is designed to accommodate the needs of women who seek privacy in connecting with others who share their diagnosis and lifestyle. Family members and caregivers also benefit from participating in the Forum by sharing strategies with other caregivers who are facing similar challenges and concerns. Forum topics include facing breast cancer as a Jewish woman, dating and relationships through cancer, living with advanced breast cancer, and breast cancer genetics. The Sharsheret Forum was made possible with support from the **Kaminer Family Foundation**.

### **SHARSHERET TELECONFERENCE ADDRESSES DIVERSITY**

Sharsheret co-presented a national teleconference with the Young Survival Coalition, an international, non-profit network of young breast cancer survivors. **“How Does Breast Cancer Affect Young Women of Diverse Backgrounds?”** educated participants about the issues and concerns of often underserved populations facing breast cancer, the cultural disparities in breast cancer treatment, and strategies for health care professionals and patients who wish to address these disparities. The teleconference highlighted the unique concerns of Jewish, African American, Asian American, and Latina women facing breast cancer. A written transcript of the teleconference is now available in the Events and Transcripts section of our website, [www.sharsheret.org](http://www.sharsheret.org).

### **SURVEY OF PROGRAMS AND SERVICES NOW AVAILABLE ONLINE**

Help us evaluate Sharsheret’s programs and services by completing our new **online survey**. [Click here](#) to tell us what you think about Sharsheret, and the ways in which we can enhance our national programs and services for women and families facing breast cancer.

### **SUMMER OUTREACH EVENTS IN UPSTATE NEW YORK**

Sharsheret will present education and awareness events in upstate New York this summer. The programs will address the unique concerns of Orthodox Jewish women facing breast cancer, and have been supported by a grant from **The Greater New York City Affiliate of the Susan G. Komen Breast Cancer Foundation**. If you are interested in bringing Sharsheret to your area this summer, please call (866) 474-2774.

### **SHARSHERET IN THE JEWISH COMMUNITY**

Sharsheret will host an information booth at the **Teaneck Community-Wide Health Fair**, Sunday, April 30, 2006 at Congregation Keter Torah in Teaneck, New Jersey. For more information, please contact [orly.krause@martinsscott.com](mailto:orly.krause@martinsscott.com).

Executive Director Rochelle Shoretz introduced Sharsheret at the National Jewish Youth Philanthropy conference, **“Issues Fair,”** April 2006 in Denver, Colorado and at the Jewish Women’s Foundation of Metropolitan Chicago lecture, **“Leading the Fight Against Breast Cancer,”** March 2006 in Chicago, Illinois.

Link Program Coordinator Shera Dubitsky was the guest speaker at the UJA-Federation of Northern New Jersey **Sisterhood Presidents Network**, March 2006 in River Edge, New Jersey.

Program Coordinator Ellen Kleinhaus introduced Sharsheret at the Charlotte B. and Jack J. Spitzer **B’nai Brith Hillel Forum on Public Policy**, February 2006 in Washington, DC.

Sharsheret materials were recently distributed at:

- The 92<sup>nd</sup> Street Y **Women’s Health Symposium**, April 2006 in New York City.
- The Orthodox Union, Rabbinical Council of America, and Metropolitan Jewish Health System symposium, **“When Serious Illness Strikes and Decisions Have to be Made,”** March 2006 in Teaneck, New Jersey.
- Young Israel of Hollywood **Women’s Health Seminars**, March 2006 in Hollywood, Florida.
- The Jewish Genealogical Society of Washington State’s lecture, **“DNA and Genealogy: Creating a Family Health Portrait,”** March 2006 in Seattle, Washington.
- The Chicago Center for Jewish Genetic Disorders **Physicians and Surgeons Conference**, February 2006 in Skokie, Illinois.

Sharsheret material will be distributed at the **Association of Jewish Family and Children’s Agencies Annual Conference**, April 30- May 2, 2006 in San Jose, California.

### **SHARSHERET IN THE HEALTH CARE COMMUNITY**

Sharsheret materials were recently distributed at:

- The Annual Komen Maryland Educational Symposium, **“Living Well with Breast Cancer: A Day of Education and Celebration,”** April 2006 in Towson, Maryland.
- Columbia University College of Physicians and Surgeons Conference, **“Breast Cancer in the Young Woman: It’s the Same But Different,”** March 2006 in New York City.
- The **Annual Miami Breast Cancer Conference**, February 2006 in Miami, Florida.

Sharsheret materials will be distributed at:

- The Center of Biomedical Continuing Education **Annual New Strategies in Breast Cancer Conference**, April 28, 2006 in Philadelphia, Pennsylvania.
- The Komen Pittsburgh **Race for the Cure**, May 14, 2006 in Pittsburgh, Pennsylvania.
- The **ASCO Annual Meeting**, June 2-6, 2006 in Atlanta, Georgia.

### **OUTREACH EVENTS**

Parlor meetings are meaningful opportunities for Sharsheret to reach women in diverse communities and to raise funds to support our outreach efforts. Our most recent events were held in March in private homes in **Chicago, Illinois** and **Cleveland, Ohio**. If you are interested in attending or hosting a meeting in your state, please call toll-free (866) 474-2774 or e-mail [info@sharsheret.org](mailto:info@sharsheret.org).

### **SUPPORT SHARSHERET**

Sharsheret would like to thank the **Stern College Dramatics Society, Lagoon Linens of Cedarhurst, New York**, and **Devorah Resnick** for donating a portion of their sales proceeds to Sharsheret. You can become a Sharsheret Corporate Partner by contributing a portion of your product sales to support Sharsheret's efforts on behalf of Jewish women facing breast cancer. To learn more about becoming a Corporate Partner, please call toll-free (866) 474-2774.

**Sharsheret Updates are distributed bi-monthly and archived in the Newsletters section of our website, [www.sharsheret.org](http://www.sharsheret.org).**