



## **SHARSHERET UPDATE: JUNE 16, 2006**

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## **MEDICAL ADVISORY BOARD ROUNDTABLE DISCUSSION**

Sharsheret will present, **"Young Women Facing Breast Cancer: What We Need To Know Now,"** a Roundtable Discussion with Sharsheret's Medical Advisory Board on Monday, June 26, 2006. Sharsheret Links and Callers will have the opportunity to discuss some of the most pressing concerns of young patients facing breast cancer with Dr. Sheldon Feldman (Breast Surgeon, Beth Israel Medical Center), Dr. Thomas Kolb (Radiologist, Private Practice), Dr. Kenneth Offit (Chief of the Clinical Genetics Service, Memorial Sloan-Kettering Cancer Center), and Dr. Ruth Oratz (Oncologist, NYU School of Medicine) Elsa Reich, MS (Genetic Counselor, NYU School of Medicine), and Dr. Allison Rosen (Psychologist, American Fertility Services). The Roundtable Discussion will be held live in Sharsheret's Teaneck, New Jersey office and a transcript of the event will be available on our website, [www.sharsheret.org](http://www.sharsheret.org). To register for the Roundtable Discussion, please call (866) 474-2774.

"Young Women Facing Breast Cancer: What We Need To Know Now" is sponsored in part by the **North Jersey Affiliate of the Susan G. Komen Breast Cancer Foundation.**

## **TEAM SHARSHERET TO JOIN RACE FOR THE CURE**

Sharsheret will join thousands of women and men gathering in New York's Central Park to participate in the Susan G. Komen Breast Cancer Foundation's **Race For the Cure**, a monumental breast cancer fundraising and awareness event to be held on Sunday,

September 10, 2006. To join Team Sharsheret, please register online at [www.komennyc.org](http://www.komennyc.org), click on "Join a Race Team" and type Sharsheret. Sharsheret t-shirts may be purchased from the Sharsheret office for \$10. For information about Team sponsorship opportunities and to order Sharsheret t-shirts, please call (866) 474-2774.

### **SHARSHERET'S ANNUAL BENEFIT LUNCHEON**

On Sunday, May 7, 2006 Sharsheret honored more than 400 mothers, daughters, sisters, and friends who have touched the lives of breast cancer survivors at an **Annual Benefit Luncheon** at the Sheraton Meadowlands Hotel in East Rutherford, New Jersey. Sharsheret recognized the meaningful contributions of Sharsheret Link Reva Borgen and named Sharon Herenstein this year's recipient of the Lisa Altman Volunteer Tribute Award. The Benefit also included a silent auction, a video presentation, and an introduction to new Sharsheret programs supporting Jewish women facing breast cancer nationwide.

### **SHARSHERET AWARDED GRANT FROM THE WOLFENSOHN FAMILY FOUNDATION**

Sharsheret is the recent recipient of a generous grant from the **Wolfensohn Family Foundation**. The grant will fund the publication and distribution of "*Facing Breast Cancer as a Jewish Woman*," a culturally-sensitive support, education, and resource booklet series for Jewish women facing breast cancer and the health care professionals who care for them. Sharsheret has already distributed more than 50,000 booklets nationwide. To order booklets, please call toll-free (866) 474-2774 or e-mail [info@sharsheret.org](mailto:info@sharsheret.org).

### **THE SHARSHERET FORUM**

Sharsheret invites you to visit the new **Sharsheret Forum** at [www.sharsheret.org](http://www.sharsheret.org). The online, moderated Forum allows women facing breast cancer to post and respond to questions and concerns, and is designed to accommodate the needs of women who seek privacy in connecting with others who share their diagnosis and lifestyle. Family members and caregivers also benefit from participating in the Forum by sharing strategies with other caregivers who are facing similar challenges and concerns. Forum topics include facing breast cancer as a Jewish woman, dating and relationships through cancer, living with advanced breast cancer, and breast cancer genetics. The Sharsheret Forum was made possible with support from the **Kaminer Family Foundation**.

### **SURVEY OF PROGRAMS AND SERVICES NOW AVAILABLE ONLINE**

Help us evaluate Sharsheret's programs and services by completing our new **online survey**. [Click here](#) to tell us what you think about Sharsheret, and the ways in which we can enhance our national programs and services for women and families facing breast cancer.

## **SUMMER OUTREACH EVENTS IN UPSTATE NEW YORK**

Sharsheret will present education and awareness events in upstate New York this summer. The programs, supported by a grant from **The Greater New York City Affiliate of the Susan G. Komen Breast Cancer Foundation**, will address the unique concerns of Orthodox Jewish women facing breast cancer. The first events will take place on Tuesday, June 27, 2006 in **New Square, New York** and on July 18, 2006 in **Luxor Estates of Loch Sheldrake, New York**. If you are interested in bringing Sharsheret to your area this summer, please call (866) 474-2774.

## **OF INTEREST TO YOUNG WOMEN**

A webcast of the FORCE (Facing Our Risk of Cancer Empowered) Conference on Hereditary Breast and Ovarian Cancer, **“Joining Forces Against Hereditary Cancer,”** February 2006, is now available online at: <http://www.facingourrisk.org/webcast>. For more information, please call (866) 288-7475.

## **SHARSHERET IN THE JEWISH COMMUNITY**

Program Coordinator Ellen Kleinhaus represented Sharsheret at the Shira Ruskay Center Jewish Board of Family and Children’s Services conference, **“Caring in the Face of Serious Illness and Loss: Commitment, Compassion, Community,”** June 2006 in New York City.

Sharsheret materials were recently distributed at:

- **Teaneck Community-Wide Health Fair**, April 2006 in Teaneck, New Jersey.
- **The Association of Jewish Family and Children’s Agencies Annual Conference**, May 2006 in San Jose, California.
- The Rabbinical Council of America convention, **“Searching for Spirituality,”** May 2006 in Teaneck, New Jersey.
- Young Israel of Jamaica Estates **2006 L'Chaim 5K Run**, May 2006 in Jamaica Estates, New York.
- The Union for Reform Judaism Northeast Council national conference, **“Reclaiming Mikveh: Pouring Ancient Waters into a Contemporary Vessel,”** June 2006 in Boston, Massachusetts.

## **SHARSHERET IN THE HEALTH CARE COMMUNITY**

Executive Director Rochelle Shoretz represented Sharsheret at the **American Society of Breast Disease 30<sup>th</sup> Anniversary Symposium**, April 2006 in Las Vegas, Nevada.

Sharsheret materials were recently distributed at:

- The Annual Komen Maryland Educational Symposium, **“Living Well with Breast Cancer: A Day of Education and Celebration,”** April 2006 in Towson, Maryland.

- The Weill Cornell Breast Center Conference, “**The Eighth Annual Symposium on the Latest News About Breast Cancer,**” May 2006 in New York City.
- The **ASCO Annual Meeting**, June 2006 in Atlanta, Georgia.
- The Roswell Park Cancer Institute Conference, “**The Emerging Genetics Environment: Dealing with Realities and Uncertainties in Practice, Policy and Public Health,**” June 2006 in Amherst, New York.
- The Robert H. Lurie Comprehensive Cancer Center of Northwestern University’s 8<sup>th</sup> Annual **Lynn Sage Breast Cancer Symposium**, September 14 – 17, 2006 in Chicago, Illinois.

## **OUTREACH EVENTS**

Parlor meetings are meaningful opportunities for Sharsheret to reach women in diverse communities and to raise funds to support our outreach efforts. Our most recent events were held in private homes in **Chicago, Illinois** and **Cleveland, Ohio**. If you are interested in attending or hosting a meeting in your state, please call toll-free (866) 474-2774 or e-mail [info@sharsheret.org](mailto:info@sharsheret.org).

## **SUPPORT SHARSHERET**

Sharsheret **Rosh Hashana Cards** are a wonderful way to send best wishes for the New Year to family and friends. Purchase Rosh Hashana cards in packages of 12 for a contribution of \$36, with an additional charge for shipping and handling unless they are picked up at our Teaneck offices. To order Sharsheret Rosh Hashana Cards, please call toll-free (866) 474-2774 or e-mail [info@sharsheret.org](mailto:info@sharsheret.org).

**KosherGourmetMart.com** will donate a portion of the proceeds from the sale of Rosh Hashana pink raspberry honey to Sharsheret in memory of Michelle Wasserman. Orders must be placed by August 1, 2006. For more information and to place your order, please visit [www.koshergourmetmart.com](http://www.koshergourmetmart.com).

Sharsheret would like to thank **Temple Emeth Early Childhood Center (Teaneck, New Jersey)** and **Akiba Academy (Dallas, Texas)** for organizing walk-a-thons to benefit Sharsheret, **Congregation Beth Torah (Overland Park, Kansas)** for selecting Sharsheret as a beneficiary of their charity drive, and **Camp Morasha (Lake Como, Pennsylvania)** for donating the proceeds of their cookbook to Sharsheret. To learn more about organizing events to support Sharsheret in your community, please call toll-free (866) 474-2774.

**Sharsheret Updates are distributed bi-monthly and archived in the Newsletters section of our website, [www.sharsheret.org](http://www.sharsheret.org).**