



SHARSHERET UPDATE: SEPTEMBER 29, 2006

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SHARSHERET TO PRESENT CONFERENCE ON BREAST CANCER AND OVARIAN CANCER

Sharsheret will present the conference, **"Breast Cancer and Ovarian Cancer: Exploring the Connection,"** in Teaneck, New Jersey on Wednesday, November 15, 2006. The event will attract breast cancer patients, their families, and health care professionals. Panelists Dr. Elizabeth Poyner (Gynecological Oncologist, private practice) and Dr. Noah Kauff (Geneticist, Clinical Genetics and Gynecology Services at Memorial Sloan-Kettering Cancer Center) will discuss the genetic link between breast cancer and ovarian cancer and the recommended follow-up and screening practices. Shera Dubitsky, M.Ed., M.A., Link Program Coordinator at Sharsheret, will address the psychosocial issues for young women who have had either breast or ovarian cancer and fear the occurrence of the other cancer.

"Breast Cancer and Ovarian Cancer: Exploring the Connection" is sponsored by a generous grant from the **North Jersey Affiliate of the Susan G. Komen Breast Cancer Foundation**. For more information about the conference and sponsorship opportunities, please e-mail events@sharsheret.org or call (866) 474-2774.

SUPPORT SHARSHERET DURING BREAST CANCER AWARENESS MONTH

There are many ways to support Sharsheret's efforts on behalf of women facing breast cancer during October, National Breast Cancer Awareness Month.

Wear Sharsheret!

- Order Sharsheret t-shirts and water bottle holders, perfect for races and walks. Call toll-free (866) 474-2774 for more information.

Honor Sharsheret!

- Contribute to Sharsheret in honor or in memory of a loved one, online at www.sharsheret.org or by mail to 1086 Teaneck Road, Suite 3A, Teaneck, New Jersey 07666. Donations can also be charged to your credit card by calling toll-free (866) 474-2774.
- Establish a Jewel in Sharsheret's Chain of Support in honor or in memory of a loved one. Friends and family members will work closely with Sharsheret to identify a meaningful program that will be supported by your special gift. To establish a Jewel in Sharsheret's Chain of Support and to discuss your meaningful gift, please call (866) 474-2774.

Shop for Sharsheret!

- Visit www.clickonkosher.com to place your grocery order in the Teaneck, Englewood, Bergenfield, and New Milford, New Jersey areas. A portion of the proceeds will benefit Sharsheret during the month of October.
- Participate in Bloomingdale's annual multi-charity fundraising event, **"The Shopping Benefit,"** on Thursday, October 26th at all four Bloomingdale's New Jersey locations. With your \$10 ticket purchased from Sharsheret, you will be entitled to a 15-20% discount on most items. Bloomingdale's will also donate \$5 to Sharsheret for every ticket brought to the store on the day of the event or during the pre-sale period. To purchase tickets or to volunteer for the event, please call (866) 474-2774.

Host Sharsheret!

- Bring Sharsheret to your neighborhood. Parlor meetings are wonderful opportunities for Sharsheret to reach women in diverse communities and to raise funds to support our outreach efforts. For more information about hosting a meeting in your state, please call toll-free (866) 474-2774 or e-mail info@sharsheret.org.

Volunteer for Sharsheret!

- Join Sharsheret's National Volunteer Program for opportunities to assist with in-office projects, event planning, and outreach initiatives. For more information about Sharsheret volunteer opportunities in your area, please call (866) 474-2774.

SHARSHERET ON COLLEGE CAMPUSES

Sharsheret is reaching out to college universities across the country in an effort to raise awareness about breast cancer. Educating college students about breast health and the impact of breast cancer on Jewish women will help to save lives, as young women learn about the importance of early detection.

In anticipation of National Breast Cancer Awareness Month, Sharsheret materials were recently distributed at:

- **Hunter College** Hillel Student Union in New York City.
- **University of Kansas** Hillel, Women's Self Defense Night in Lawrence, Kansas.
- **Trinity College** Hillel, Breast Cancer Awareness Shabbat in Hartford, Connecticut.

Sharsheret materials will be distributed at the **American University** Breastival, October 5, 2006 in Washington, DC. For more information, please call (202) 885-6424.

For more information about bringing Sharsheret to your campus, please call (866) 474-2774.

DVD OF MEDICAL ADVISORY BOARD ROUNDTABLE DISCUSSION NOW AVAILABLE

You can now order a free DVD of Sharsheret's recent Medical Advisory Board Roundtable Discussion, **"Young Women Facing Breast Cancer: What We Need To Know Now,"** recorded on June 26, 2006. The Roundtable Discussion encouraged Sharsheret Links and Callers to present some of their most pressing concerns to members of Sharsheret's Medical Advisory Board, including breast cancer screening after treatment, fertility, and genetic counseling and genetic testing for BRCA1 and BRCA2 gene mutations. To order your free DVD of the Roundtable Discussion, please call (866) 474-2774. A written transcript of the Roundtable Discussion is also available online in the Events and Transcripts section of our website, www.sharsheret.org.

"Young Women Facing Breast Cancer: What We Need To Know Now," was funded by a generous grant from the **North Jersey Affiliate of the Susan G. Komen Breast Cancer Foundation**.

THANK YOU TEAM SHARSHERET 2006

Thank you Team Sharsheret 2006! More than 260 women, men, and children joined our Team at the Susan G. Komen Breast Cancer Foundation's Race For The Cure on Sunday, September 10th in New York City. Whether you walked the 5K or ran your first race that day, your participation was a meaningful contribution to our organization and helped raise awareness about the issues facing the young women of Sharsheret. We are proud to announce that Team Sharsheret received the award for the largest team at the Race in the Community/Club/Friends & Family category and was also named one of the top 10 fundraising teams. Team Sharsheret raised more than \$25,000 for the Komen Foundation.

This year's Team Sharsheret sponsors included **Campmor, Cohen and Company, Geller and Company, Glatt Express, Ithaca Construction/Jomar Mechanical/MFA Construction, Med-Pat, Perry Chemical Corporation, Propane Power Corporation, Sisterhood of Congregation Kehilath Jeshurun, Stern College for Women, Abeles and Heymann, J.H. Darbie & Company, Leasco, Michael Blumenthal, Esq., Michael Strauss Silver Smiths, Ltd., Mount Sinai School of Medicine/Department of**

Medicine, Pediatric Occupational Therapy Services, Ramaz Upper School, and Supersol Kosher Supermarkets.

Thank you to Tova and Howard Weiser for underwriting Team Sharsheret 2006 in memory of Phil Goldenberg and Lisa Altman.

To learn more about forming Team Sharsheret in your own community, please call toll-free (866) 474-2774.

KOMEN FOUNDATION SUPPORTS HEALTH EDUCATION SERIES

Sharsheret presented breast health and breast cancer awareness events this summer in New Square, Monticello, and Loch Sheldrake, New York as part of a Health Education Series made possible with a generous grant from **The Greater New York City Affiliate of the Susan G. Komen Breast Cancer Foundation**. The next event will be held on Tuesday, November 14, 2006 in **Crown Heights, Brooklyn**. The Education Series is part of a broader Sharsheret initiative targeting Hasidic and Orthodox Jewish women facing breast cancer in the New York metropolitan area. For more information about coordinating an education event in your area, please call (866) 474-2774.

SHARSHERET RECOGNIZED IN “SLINGSHOT”

For the second consecutive year Sharsheret was among fifty Jewish organizations selected for inclusion in **Slingshot**, a digest of some of the more exciting new expressions of Jewish life in America. For more information about Slingshot or to download a PDF version of the book, please visit www.2164.net/slingshot.html.

SHARSHERET IN THE JEWISH COMMUNITY

Director of Operations Elana Silber introduced Sharsheret to the **UJA-Federation of New York Caring Commission Task Force Committee**, September 2006 in New York City.

Sharsheret materials were recently distributed at **The Academic Coalition For Jewish Bioethics 3rd Annual Conference**, September 2006 in New York City.

Sharsheret materials will be distributed at:

- Wisconsin Region BBYO **Jewish Walk for Breast Cancer**, October 22, 2006 in Milwaukee, Wisconsin. For more information, please call (414) 962-0247.
- South Jersey Region BBYO **Pink and White Gala for Breast Cancer**, October 28, 2006 in Oaklyn, New Jersey. For more information, please call (856) 424-4444, ext. 285.

A portion of the proceeds from both events will be donated to Sharsheret.

SHARSHERET IN THE HEALTH CARE COMMUNITY

Sharsheret materials were recently distributed at the Healing Journeys **San Francisco 2006 Conference**, September 2006 in San Francisco, California and The Robert H. Lurie Comprehensive Cancer Center of Northwestern University **Lynn Sage Breast Cancer Symposium**, September 2006 in Chicago, Illinois.

Sharsheret materials will be distributed at:

- **FORCE: Facing Our Risk of Cancer Empowered Passing of the Torch from Ovarian Cancer Awareness Month to Breast Cancer Awareness Month** events, September 30, 2006 in Boston, Massachusetts and Tampa, Florida and October 7, 2006 in Ft. Lauderdale, Florida. For more information, please visit www.facingourrisk.org.
- **Camp Mak-A-Dream Women's Cancer Retreat**, October 5 – 8, 2006 in Gold Creek, Montana. For more information, please visit www.campdream.org.
- **Annual Breast Cancer and Women's Health Conference**, October 13, 2006 in Burlington, Vermont. For more information, please visit www.uvm.edu/conferences/breastcancerconference/.
- **Garden State Woman Magazine Health and Wellness Conference for New Jersey Women**, October 14, 2006 in New Brunswick, New Jersey. For more information, please visit www.gswoman.com.
- **Englewood Hospital and Medical Center Walk for Awareness**, October 22, 2006 in Englewood, New Jersey. For more information, please call (201) 894-3202, ext. 3146.

SHARSHERET IN THE NEWS

Articles about Sharsheret have appeared in three publications this month, including the **Jewish Standard** (September 15, 2006), the **American Jewish World** (September 15, 2006), and the **Westchester Jewish Chronicle** (October 1, 2006). Since the organization's founding in November 2001, Sharsheret has been featured in more than 100 publications nationwide, including the **Jerusalem Post**, **USA Today**, and the **Wall Street Journal**.

SAVE THE DATE: SHARSHERET'S ANNUAL BENEFIT LUNCHEON

Join us on **Sunday, May 20, 2007** as we "Honor the Women Who Have Touched Our Lives" at Sharsheret's **Annual Benefit Luncheon** (Sheraton Meadowlands – East Rutherford, New Jersey). Share this special day with your mother, sisters, daughters, and friends as we thank our loved ones. For more information about the Benefit and sponsorship opportunities, please call (866) 474-2774.

Sharsheret Updates are distributed bi-monthly and archived in the Newsletters section of our website, www.sharsheret.org.