



YOU CAN MAKE A DIFFERENCE.
JOIN SHARSHERET THIS OCTOBER,
NATIONAL BREAST CANCER AWARENESS MONTH!

ATTEND UPCOMING EVENTS!

Join Sharsheret as we participate in the following breast cancer awareness events:

Dear Talula, an autobiographical documentary film that tells the personal story of Lori Benson, a 38-year-old Jewish woman who is told she has breast cancer just 14 months after her daughter Talula is born, **Cable TV Cinemax premiere**, October 9, 2007, 7:30 p.m. (EST). Meet filmmaker Lori Benson on a free Sharsheret conference call immediately following the film. To join the conference call, please call (800) 865-4425, Conference ID #9276749 at 8:15 p.m. (EST).

Walk For Awareness, October 14, 2007 in Englewood, New Jersey. For more information, please visit www.walkforawareness.org.

Gilda's Club Mammography Day, October 19, 2007 in Hackensack, New Jersey. For more information, please e-mail rochellen@gildasclubnj.org.

The Stupid Cancer Show, www.nowlive.com/stupidcancershow, an interactive social webcast, featuring Founder Rochelle Shoretz, October 29, 2007.

Rofeh Cholim Cancer Society Women's Health Awareness Seminar with Director of Operations Elana Silber as the seminar moderator, October 30, 2007 in New York City. For more information, please call (718) 604-7892.

Sharsheret Outreach Event, introducing Executive Director Eillene Leistner and Founder Rochelle Shoretz, November 4, 2007 in Carmel, Indiana. For more information, please e-mail events@sharsheret.org.

Sharsheret Free National Teleconference, "Let's Get Personal: Intimacy And Sexuality After Breast Cancer," November 6, 2007, 8:00 – 9:30 p.m. (EST). Panelists Dr. Elizabeth Poynor (Gynecological Oncologist, private practice), Sage Bolte (Social Worker, Inova Cancer Services) and Rachi Lerner (Psychotherapist, private practice) will discuss the sexual side effects of breast cancer treatment and address concerns about interpersonal relationships affected by breast cancer, including religious and spiritual considerations. To register, please e-mail info@sharsheret.org or call (866) 474-2774.

Bikur Cholim Dinner with guest speaker Founder Rochelle Shoretz, November 10, 2007 in Washington, DC. For more information, please e-mail fkritz@aol.com.

RAISE BREAST CANCER AWARENESS NATIONWIDE!

Sharsheret's national education and outreach program has reached more than 10,000 people across the country. Get involved this National Breast Cancer Awareness Month and help us reach thousands more.

Distribute Sharsheret materials at local gyms, spas, doctor's offices, breast centers, Jewish organizations, synagogues, Mikvahs, college campuses, health fairs, and awareness events. Sharsheret materials will be distributed at:

- Alpha Epsilon Phi and Hillel at the University of Pittsburgh in Pittsburgh, Pennsylvania through the month of October. For more information, please e-mail cbz4+@pitt.edu or jsk29+@pitt.edu.
- Camp Mak-A-Dream **Women's Cancer Retreat**, October 11-14, 2007, in Gold Creek, Montana. For more information, please contact Jennifer Benton, jennifer@campdream.org or (406) 549-5987.
- Yeshiva University Student Medical Ethics Society and Yeshiva University Center for the Jewish Future conference, **Partners In Creation: Fertility, Modern Medicine and Jewish Law**, October 14, 2007, in New York City. For more information, please visit www.yu.edu/medicaethics.
- Jewish Community **Pink Shabbat and Breast Cancer Luncheon**, October 27-28, 2007 in Greenville, South Carolina. For more information, please e-mail Felicia@goodman.net.
- Rabbi Isaac N. Trainin Bikur Cholim Coordinating Council/Jewish Board of Family and Children's Services conference, **The Wisdom of Bikur Cholim (visiting the sick)**, November 11, 2007 in New York City. For more information, please visit www.bikurcholimcc.org.
- Living Beyond Breast Cancer **Annual Fall Conference**, November 17, 2007 in Philadelphia, Pennsylvania. For more information, please visit www.lbbc.org.

Organize Team Sharsheret at local breast cancer walks or races in your area.

Upcoming breast cancer walks include:

- Susan G. Komen **Race for the Cure**, October 20, 2007 in Miami, Florida. To join Team Sharsheret, please visit www.mftlkomengeneral.kintera.org, click on "Join a Team" and select AEPHI/Sharsheret. For more information, please call (305) 532-5873.
- American Cancer Society **Making Strides Against Breast Cancer**, October 21, 2007 in Central Park, New York City. For more information, please visit www.cancer.org.
- American Cancer Society **Northern New Jersey Making Strides Against Breast Cancer**, please visit www.makingstrides.acsevents.org/leonia.

Host an outreach event in your neighborhood. Parlor meetings are wonderful opportunities for Sharsheret to reach women in diverse communities and to raise funds to support our outreach efforts. Our most recent event was held in **Minneapolis, Minnesota**. Our next event will be presented at a private home in **Carmel, Indiana**, Sunday, November 4, 2007. If you are interested in attending or hosting a meeting in your state, please call toll-free (866) 474-2774 or e-mail info@sharsheret.org.

Spread the word and contact local newspapers and television and radio stations to pitch a story about Sharsheret. Articles about Sharsheret have recently appeared in:

- Women & Cancer Magazine (Fall 2007 Issue)
- NY Blueprint Magazine (September Issue)
- Teaneck Suburbanite (September 27)

Volunteer for Sharsheret and join our National Volunteer Program. For information about Sharsheret volunteer opportunities in your area, please e-mail info@sharshret.org or call (866) 474-2774.

SUPPORT SHARSHERET!

Breast Cancer Awareness Month is the perfect time to support Sharsheret's national efforts on behalf of women facing breast cancer.

Wear Sharsheret

To order your Sharsheret t-shirts and water bottle holders, perfect for races and walks, please e-mail info@sharsheret.org.

Shop for Sharsheret

The following companies will donate a portion of their sales proceeds to Sharsheret this October:

- **Aimee Golant Metal Art Judaica** *Upstanding Woman Mezuzah* and the *Shin Pin/Pendant for Breast Cancer*, please visit www.aimeegolant.com/products_mezuzot.html.
- **Kessler Design Group** signed breast cancer stamp posters. For more information, please e-mail bcposters@kesslerdesigngroup.com.
- **ChosenCouture.com**, please visit www.chosencouture.com.
- **FrouFrouFlipFlops.com**, please visit www.froufrouflipflops.com.
- **Goodsearch.com**, please visit www.goodsearch.com.

Bloomington's Shopping Benefit, Thursday, October 25, 2007 at all four New Jersey locations. With your \$10 ticket purchased from Sharsheret, you will be entitled to a 15-20% discount on most items. To purchase tickets or to volunteer for the event, please call (866) 474-2774.

Sharsheret Chanukah Fashion Show and Gifts Event, Tuesday, November 27, 2007 at Neiman Marcus in Paramus, New Jersey. For more information, please e-mail events@sharsheret.org or call (866) 474-2774.

Host Sharsheret On Campus

The following universities will support Sharsheret on their campuses this October:

- Alpha Epsilon Phi at Miami University of Ohio, **Linking Miami Together**, October 1 – 26, 2007. For more information, please e-mail levinefa@muohio.edu.
- Hillel and Alpha Epsilon Phi at Arizona State University, **Breast Cancer Awareness Week**, October 8-14, 2007. For more information, please visit www.hillelasu.org.
- Hunter College Hillel, **Sharsheret Outreach Event** featuring Director of Operations Elana Silber and Senior Program Coordinator Ellen Kleinhaus, October 17, 2007. For more information, please call (917) 972-5833.

- Alpha Epsilon Phi at Washington University, **Breast Cancer Awareness Bake Sale**, October 17, 2007. For more information, please contact Hillary Aaron at hsaaron@wush.edu or (973) 464-9538.
- Alpha Epsilon Phi at the University of Connecticut, **Pink Shabbat**, October 26, 2007. For more information, please e-mail stephanie.wexler@uconn.edu.
- Alpha Epsilon Phi and Hillel at the University of Pittsburgh through the month of October. For more information, please e-mail cbz4+@pitt.edu or jsk29+@pitt.edu.

Honor Sharsheret

Establish a Jewel in Sharsheret's Chain of Support in honor or in memory of a loved one. Friends and family members will work closely with Sharsheret to identify a meaningful program that will be supported by your special gift. For more information, please e-mail info@sharsheret.org or call (866) 474-2774.

Sharsheret Updates are distributed bi-monthly and archived in the Newsletters section of our website, www.sharsheret.org.